Freeway Signage | SERIES 9

Getting your message across

Cameron Communications present their latest digital signage solution: Freeway Signage Series 9, an easy, effective way to present information on any digital display.
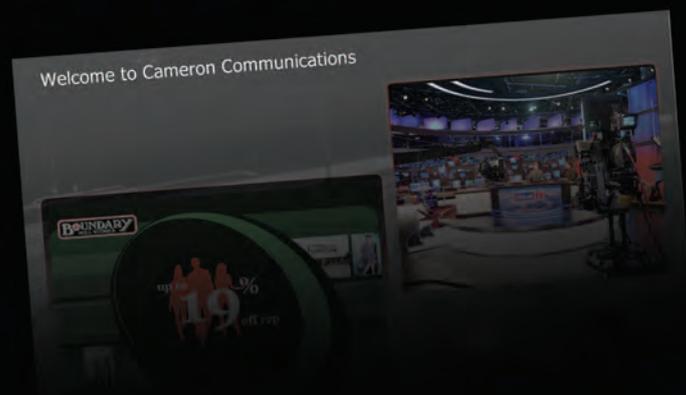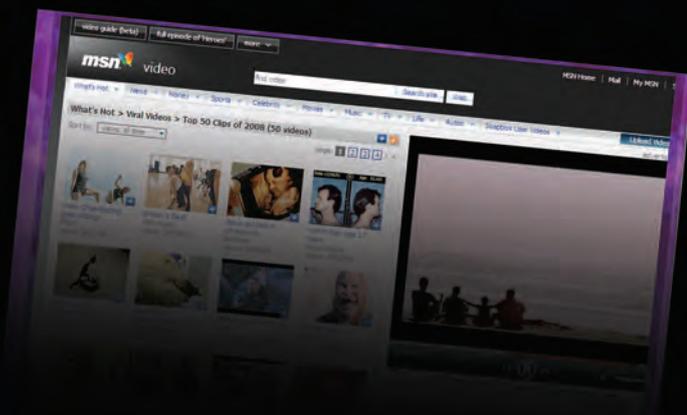
Target your audience: You choose how to send your information, ensuring that your message is getting across to the right people, in the right place, at the right time.

Scalable: Start small and expand your system to meet your requirements, adding extra channels as needed.

Easy to use: Keeping your displays up to date takes no time at all. Our Freeway Signage Scheduler software can be used even by those with little technical know-how.

Transform your screen: Forget about using the same boring content 24/7, show a variety of multimedia through a single display.

You're in control: Choose whether to manage your Freeway Signage solution as a stand-alone system, or over a Local Area Network, or control any display anywhere in the world by running Freeway via a Wide Area Network.

Key features of Freeway Signage

Our acclaimed scheduling software will have you creating dazzling displays in next to no time.

Include a wide variety of multimedia in your display:

Freeway Signage supports a wide range of formats as standard, these include:

PowerPoint • Flash • WebPages • Digital Video • RSS Feeds
Live TV/DVD • Marquee Text • Images • Web Streams • Audio

Easy to use event wizard

Choose your own look:

The Freeway Template Editor can be used to create your own customised or branded style and layout.

- Import your own photographs and logos to your custom template
- Create your own range of backgrounds and layouts
- Select specific font types and colours

Freeway Signage Series 9 also comes complete with a range of pre-defined templates which can be selected by style, type or colour, enabling the simplest and quickest method of creating dynamic signage.

Template Editor

Update your digital signage system with ease:

The Freeway Event Wizard walks you through the process of updating your displays:

- Content, layout and style of your display can be changed in real time
- Schedule events to occur at a specific time and/or day
- Broadcast content to multiple channels and displays

The event wizard provides step by step guidance, allowing quick and effective operation by even the most inexperienced user.

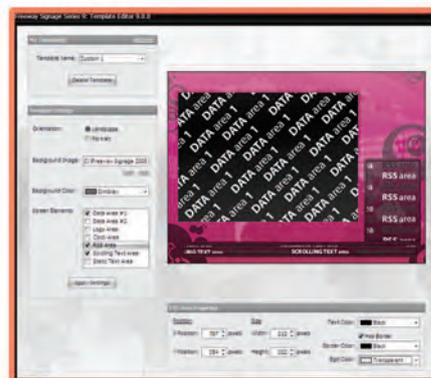Control channels with scheduler software

Managing your system:

Whether your organisation is large or small, Freeway Signage Series 9 now makes it easier to manage your digital signage system.
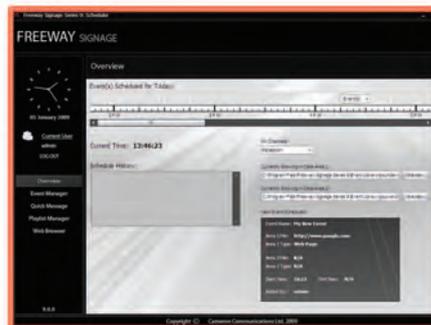
- Display and schedule a wide range of media from a central source
- Create an unlimited number of channels within your signage system
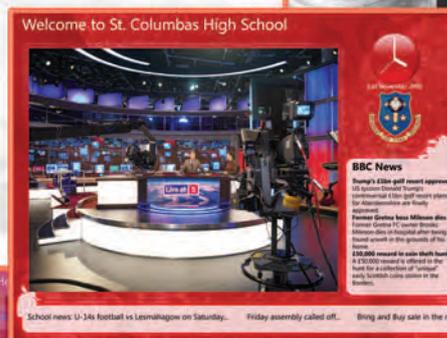- Create individual departmental user accounts allowing control of specific channels and displays

Selection of final channels
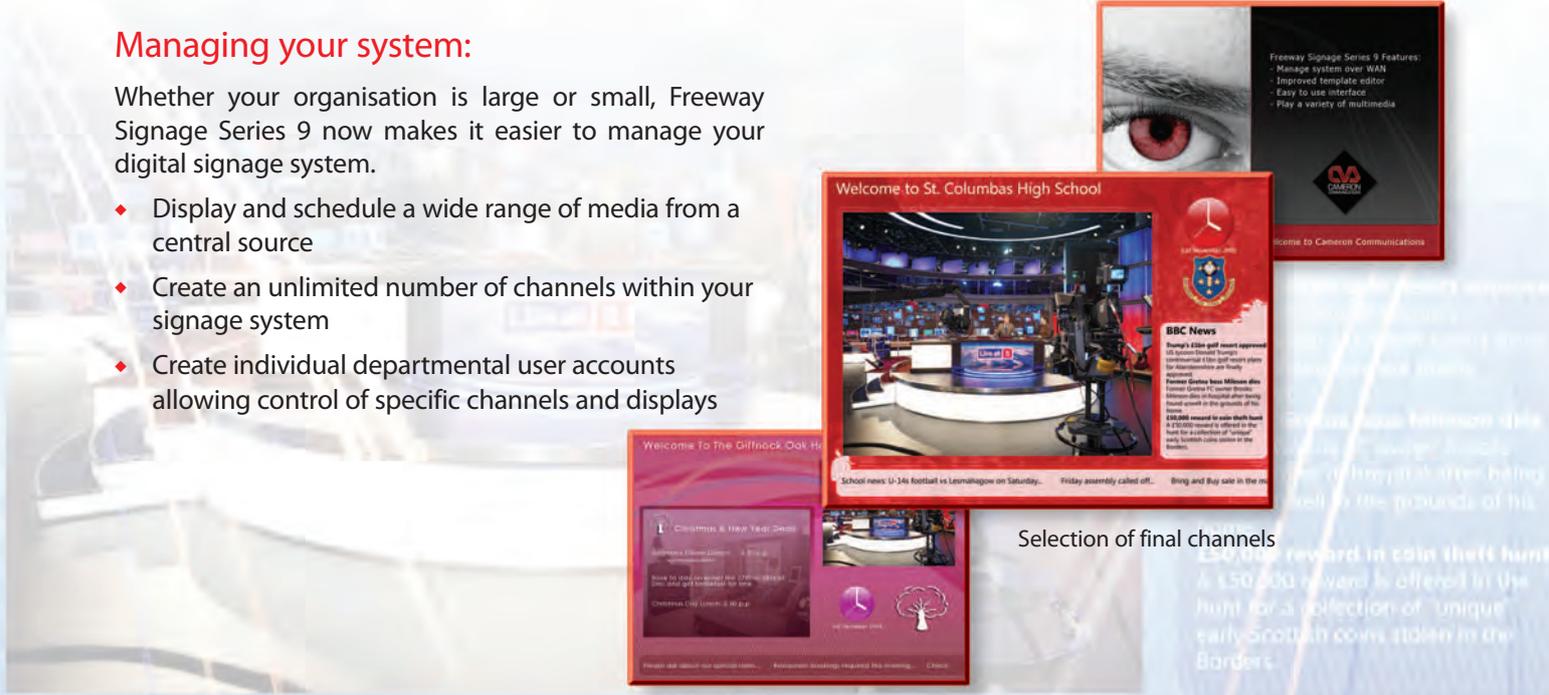
How does it work?

A Freeway Signage Playback Unit is required for each channel in your system, which in turn links back to the Freeway Scheduling software. An overview of a typical system is shown below:

Using this structure provides a number of advantages which include:

- **Use any display type:** Feed the output of the playback unit to any suitable display i.e. LCD, Plasma, Projector

- **Compatible:** The playback units are Windows based which means that they will fit seamlessly in to most networks. It is also capable of running as a stand-alone system where network access is an issue

- **Easy to expand:** Adding more channels is easy, simply add an additional playback unit in to your network as and when you require

- **Easily maintained:** System is built with standard components allowing for easy fault finding and maintenance

Freeway Scheduler software uploads content to either a local or remote FTP server

Local Server   Remote FTP Server

Connect **any number** of Freeway Signage Channels to either a local or remote FTP server

Channel 1   Channel 2

Connect the Freeway Signage Channels to **any number** of display types i.e LCD, Plasma, Projector etc.

Freeway Signage in use

There are a large number of Freeway Signage systems installed in a variety of sectors providing a wide range of applications, these include:

Corporate:
- Provide information to visitors in welcome areas
- Keep staff informed with the latest company news
- Display current performance and target information

Education:
- Show timetable information and school news to students
- Show footage of recent school events
- Show healthy eating information in school cafeterias
- Show Live TV at intervals in break-out/canteen areas

Retail & Leisure:
- Display advertising to your customers
- Provide latest offers and deals
- Display live news/weather information
- Provide your customers with directions
- Incorporate your display in to a portable kiosk